

Jazz Appreciation Month Webinar Viewed on YouTube 500,000+ Times since Late April

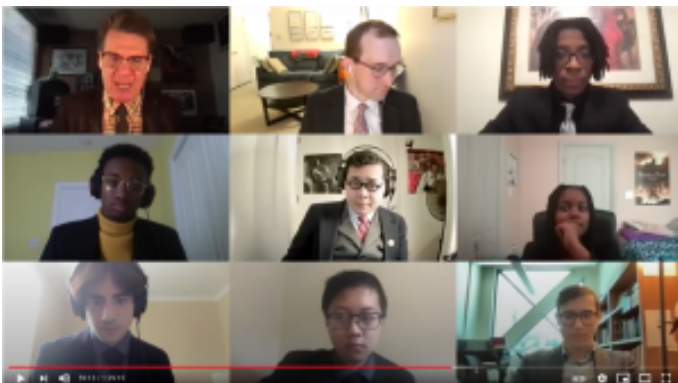
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The webinar featured U.S. Secretary of Education Dr. Miguel Cardona and 14-time Grammy winner Herbie Hancock

2021 marked the 10th time that the month of April was designated Jazz Appreciation Month. As part of that, the Herbie Hancock Institute of Jazz and the U.S. Department of Education organized a webinar and workshop to discuss jazz as an art form. Since the video of the webinar was posted on YouTube in late April, it has received more than 500,000 views.

The webinar, moderated by Herbie Hancock Institute of Jazz's Dr. JB Dyas, features Hancock himself along with Dr. Miguel Cardona, Secretary of Education and cabinet member of the Biden/Harris administration. Also featured were the seven members of the 2021 edition of the Herbie Hancock Institute National Peer-to-Peer All-Star Jazz Septet.



Moderator JB Dyas (top left) was joined by the Herbie Hancock Institute National Peer-to-Peer All-Star Jazz Septet.

The webinar, titled "What Is Jazz, And Why It Is Important to America," sought to explain the basics of jazz and its significance to our lives, answering questions like "Where did jazz come from?" "What exactly makes music 'jazz'?" and "Why should I listen to jazz?"

Although the webinar has ended, the discussions were captured and the resulting 90-minute video can be found on YouTube here: <https://www.youtube.com/watch?v=EBDNOythmww>

And as noted, the webinar has proven popular with music students, parents and teachers. At the time of this posting (June 14), there had been 504,721 views (and counting).