



HERBIE HANCOCK
INSTITUTE OF JAZZ

2019 International Jazz Guitar Competition & All-Star Gala Concert Sponsorship Packages

Sponsoring the 2019 International Jazz Competition

We invite you to sponsor the 2019 Herbie Hancock Institute of Jazz International Guitar Competition. The premier event of its kind, the Hancock Institute Competition is recognized for discovering and launching the careers of the next generation of jazz greats. This year, some of the most exciting young guitarists in jazz will compete before an all-star judging panel including Pat Metheny, John Scofield, Stanley Jordan, Lee Ritenour and Russell Malone. Winners receive over \$150,000 in scholarships and prizes, including a guaranteed recording contract with Concord Music Group. **Following the Competition Finals, we invite you to join us for an All-Star Gala Concert** featuring the presentation of the Institute's Maria Fisher Founder's Award to iconic trumpeter and composer Terence Blanchard.

The Competition is the Institute's only fundraising event of the year. **All funds raised through sponsorships and ticket sales will support the Institute's educational programs**, including our *Jazz in the Classroom* in- and after-school programs in Washington, D.C. and nationwide. For more information, visit hancockinstitute.org/education.

Please join us for this incredible evening of music, celebration, and philanthropy. **Your support helps ensure the preservation of jazz and its advancement around the globe.**

About the Herbie Hancock Institute of Jazz

The Herbie Hancock Institute of Jazz is a nonprofit education organization with a mission to offer the world's most promising young musicians college level training by internationally acclaimed jazz masters and to present public school music education programs for young people around the world. The Institute preserves, perpetuates and expands jazz as a global art form, and utilizes jazz as a means to unite people of all ages, backgrounds and nationalities. Its education, performance and community service initiatives, which reach stakeholders in over 190 countries, are playing a leading role in developing the worldwide audience for jazz. All of the Institute's programs are provided free of charge to students, schools and communities worldwide. The Institute's programs use jazz as the medium to encourage imaginative thinking, creativity, a positive self-image, and respect for one's own and others' cultural heritage.

See sponsor benefits on page 2

THIS YEAR'S COMPETITION

SEMIFINALS

Monday, December 2, 2019
Smithsonian Institution
National Museum of
the American Indian

FINALS & ALL-STAR GALA CONCERT

Tuesday, December 3, 2019
John F. Kennedy Center for the
Performing Arts

BECOMING A SPONSOR

Become a 2019 sponsor by mailing the sponsorship form with check and/or payment information to:

Herbie Hancock Institute of Jazz
5225 Wisconsin Ave NW, Ste 605
Washington, DC 20015

For more information on
Competition sponsor benefits,
contact:

**Will Ramsey, Senior Manager,
Strategic Partnerships**
wramsey@hancockinstitute.org
(202) 364-7272



Sponsorship Levels

VICE-CHAIR Sponsor \$50,000

- Two (2) invitations to the intimate VIP Pre-Reception for Institute major donors, government officials and special guests on Tuesday, December 3
- Ten (10) Premium Orchestra level seats for the Competition Finals and All-Star Gala Concert at the Kennedy Center on Tuesday, December 3
- Ten (10) tickets to the VIP Post-Concert Cast Party with reserved table on Tuesday, December 3
- Six (6) reserved seats for the Competition Semi-Finals on Monday, December 2
- Four (4) VIP Access credentials to the All-Star Gala Concert rehearsals and sound checks
- Recognition as a Vice-Chair in the Souvenir Program Book and on select printed and electronic promotional materials
- Full-page color advertisement in the Souvenir Program Book
- Recognition as a Patron-level Institute donor on the Institute website

HOST COMMITTEE Sponsor \$25,000

- Ten (10) Premium Orchestra level seats for the Competition Finals and All-Star Gala Concert at the Kennedy Center on Tuesday, December 3
- Ten (10) tickets to the VIP Post-Concert Cast Party with reserved table on Tuesday, December 3
- Four (4) reserved seats for the Competition Semi-Finals on Monday, December 2
- Recognition as a member of the Host Committee in the Souvenir Program Book
- Full-page color advertisement in the Souvenir Program Book
- Recognition as a Sustainer-level Institute donor on the Institute website

PARTNER Sponsor \$10,000

- Ten (10) Premium Orchestra level seats for the Competition Finals and All-Star Gala Concert at the Kennedy Center on Tuesday, December 3
- Ten (10) tickets to the VIP Post-Concert Cast Party with reserved table on Tuesday, December 3
- Recognition as a Partner in the Souvenir Program Book and on the Institute website

CONTRIBUTOR Sponsor \$5,000

- Four (4) Preferred Orchestra level seats for the Competition Finals and All-Star Gala Concert at the Kennedy Center on Tuesday, December 3
- Four (4) tickets to the VIP Post-Concert Cast Party on Tuesday, December 3
- Acknowledgment as a Contributor in the Souvenir Program Book and on the Institute website

ASSOCIATE Sponsor \$2,500

- Two (2) Preferred Orchestra level seats for the Competition Finals and All-Star Gala Concert at the Kennedy Center on Tuesday, December 3
- Two (2) tickets to the VIP Post-Concert Cast Party on Tuesday, December 3
- Acknowledgment as an Associate in the Souvenir Program Book and on the Institute website

All proceeds from the 2019 Competition & Gala will support the Herbie Hancock Institute of Jazz's educational programs in Washington, D.C. and throughout the U.S. Your sponsorship makes possible opportunities such as:

\$50,000 – underwrites the Institute's Jazz in the Classroom program in two public schools for a full school year

\$25,000 – supports the presentation of a weeklong Peer-to-Peer jazz education tour in cities around the U.S.

\$10,000 – underwrites the cost for ten public school students in the Institute's after-school jazz training program for a full school year

\$5,000 – underwrites one public school master class in the Institute's Jazz in the Classroom program featuring a renowned jazz artist

\$2,500 – covers the production costs for one public performance by a high school jazz ensemble as part of the Institute's Jazz in the Classroom program.



HERBIE HANCOCK
INSTITUTE OF JAZZ

2019 International Jazz Guitar Competition & All-Star Gala Concert Sponsorship Form

Sponsor Level: VICE-CHAIR HOST COMMITTEE PARTNER CONTRIBUTOR ASSOCIATE

Contact Name: (PRINT name as you would like it to be listed)

Name

Individual Corporation Prefer to remain anonymous

Mailing Address:

Street City State Zip

Phone Website Email Address

Method of Sponsorship: Check (enclosed, payable to Herbie Hancock Institute of Jazz) Credit Card

Name on credit card: _____ **Card Number:** _____

Card Type: Amex Mastercard Visa Discover **Expiration Date:** ____/____

CVV Number: _____

Billing Address (if different from above):

Street City State Zip

Signature: _____ **Date:** ____/____/____

Please return this form by November 15 to:

Herbie Hancock Institute of Jazz
5225 Wisconsin Ave NW, Suite 605
Washington, DC 20015

or by email to:

Will Ramsey, Senior Manager, Strategic Partnerships
wramsey@hancockinstitute.org | (202) 364-7272